



Good-Bye to Under Eye Circles

Brenda Christian's unique Color Remedies™ is a tricolor correction kit which should be applied using the bc Concealer Brush. Color Remedies contains a high concentration of micro-milled, coated pigments which actually reflect light, causing skin to appear moist and resilient. These specially formulated pigments prevent Color Remedies from creasing and disappearing when worn over Remedies Eye Serum for Day. Color Remedies reflects light away from lines and shadows in the face and these imperfections seem to disappear.

Three essential colors, Putty, Peach and Beige, color correct and brighten your eyes and entire face while minimizing lines, shadows and imperfections in the skin. Your skin appears moist and vibrantly younger. Color Remedies stays in place all day and may be worn under or over foundation.

Brenda Christian recommends using the bc Concealer Brush to apply Color Remedies. The bc Concealer Brush will provide many years of use. Just wash the bc Concealer Brush with any conditioning shampoo when necessary, reshape with a clean towel and dry overnight.



Use Putty to block red and purple tones in the face caused by broken capillaries, blemishes, or blood tone around the eyes. Apply Putty with the side of the Small or Medium Concealer brush. Only apply Putty where you see red, pink, or purple.

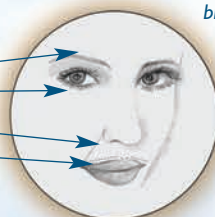


Use Beige to seriously minimize lines, add light to selected areas of the face, and as an eye makeup base on the eyelids. Use the side of the bc Concealer Brush to apply Beige Color Remedy, and the tip of the brush to apply Beige to the center depth of any line or wrinkle. Beige can also be used to enhance features and make thin lips appear more full.



Use Peach to brighten and enhance eyes. Press five thin, flat strokes under each eye with bc Concealer Brush. Peach should be applied directly over any previously applied Putty.

Press five strokes of Peach under eye with the flat side of the BC Concealer Brush.



Beige above brow to create extra little lift. In depth of shadow to highlight eyes. Diminish smile lines. To make small lips appear larger.

Following application of all three shades, brush lightly over application with bc Concealer Brush. If additional blending is needed, press with fingertips to warm, then lift away any excess concealer with the bc Latex Free Blending Wedge.

Magnet (the good for you eye makeup prep)

Magnet preps the eye area for day makeup application by firming the skin surrounding the eyes and creating a moisturizing makeup magnet-like texture which holds eye makeup and concealer in place throughout the day. Magnet Eye Prep contains high levels of bioactive ingredients that work synergistically to provide maximum anti-aging benefits to the eyes up to 18 hours per day.



Color Remedies: Paraffinum Liquidum, Petrolatum, Ozokerite Wax, Beeswax (Cera Alba), Synthetic Spermocetti (Cetyl Esters), Lanolin, Zinc Stearate, Propylene Glycol Stearate SE, Nylon 12, Propylparaben. May contain: Perfluoropolyethylisopropyl Ether, Iron Oxides (CI77491, CI77492, CI77489, CI77499), Titanium Dioxide (CI77891), Ultramarines (CI77007), D&C Red No. 27 Aluminum Lake (CI45410) Net Wt. 0.15 oz (4.5 g) (Trio) 6 M

Magnet: Water (Aqua), Aloe Barbadensis Leaf Juice, Aesculus Hippocastanum (Horse Chestnut) Seed Extract, Cucumis Sativus (Cucumber) Fruit Extract, Chamomilla Recutita (Matricaria) Flower Extract, Camellia Oleifera Leaf Extract, Glycerin, Butylene Glycol, Sodium Hyaluronate, Hydrolyzed Glycosaminoglycans, Centella Asiatica Extract, Echinacea Purpurea Extract, Jasminum Officinale (Jasmine) Extract, Hydrolyzed Actin, DNA, Glycogen, Arginine, RNA, Sodium PCA, Retinyl Palmitate, Tocopheryl Acetate, Chamomilla Recutita (Matricaria) Flower Oil, Jasminum Officinale (Jasmine) Oil, Allantoin, Panthenol, Carbomer, Triethanolamine, Propylene Glycol, Polysorbate 20, Methylparaben, Diazolidinyl Urea Net Wt. 0.84 oz (25 ml) 18 M

Treatment Mascara Duo Conditioning Primer: Water (Aqua), Ceresin, Stearic Acid, Oleyl Alcohol, Copernicia Cerifera (Carnauba) Wax, Sorbitan Sesquiolate, Butylene Glycol, Triethanolamine, PVP, Imidazolidinyl Urea, Methylparaben, Glycine Soja (Soybean) Protein, Propylparaben, Panthenol Net Wt. 0.25 oz (7 g) 3 M

Perfect Brow Gel: Carbomer 940, Purified Water (Aqua), Sorbitol, Glycerin, Triethanolamine, Methylparaben, Propylparaben, Dehydroacetic Acid Net Wt. 0.25 oz (7 g) 6 M

PrimaFirm: Isononyl Isononanoate, Silica, Bis-Diglycerol Polyacrylate-2, Alumina, Copernicia Cerifera (Carnauba) Wax, Euphorbia Cerifera (Candelilla) Wax, Simethicone, Ceramide-2, PEG-10 Rapeseed Sterol, Palmitoyl Oligopeptide, Tribehenin, C12-15 Alkyl Benzoate, Isopropylparaben, Butylparaben, Isobutylparaben, Methicone, May Contain: Titanium Dioxide CI 77891, Ultramarines CI 77007, Iron Oxides CI 77491/CI 77492/CI 77499 Net Wt. 0.10 oz (3 g) 12 M

Treatment Mascara: Water (Aqua), Beeswax (Cera Alba), PVP, Propylene Glycol, Kaolin, Stearic Acid, Cetyl Alcohol, PEG-100 Stearate, Glyceryl Stearate, Copernicia Cerifera (Carnauba) Wax, Triethanolamine, Ceresin, Panthenol, Methylparaben, Magnesium Aluminum Silicate, Diazolidinyl Urea, Propylparaben, Butylparaben, Simethicone, Iron Oxides (CI77499) Net Wt. 0.25 oz (7g) 12 M

Universal Brow Definer Pencil: Japan (Rhus Succedanea) Wax, Hydrogenated Vegetable Oil, Synthetic Beeswax, Stearic Acid, Carnauba (Copernicia Cerifera) Wax, Ceresin, Cetyl Alcohol, Zinc Stearate, Talc, Methylparaben, Propylparaben, BHT, Butylparaben, Citric Acid. Colorants: Iron Oxides (CI77492, CI77499, CI77491), Titanium Dioxide (CI77891) Net Wt. 0.05 oz (1.5 g) 18 M

beautiful eyes

Color Remedies™
Magnet™
Perfect Brow®
Precision Blade Sharpener™
PrimaFirm™
Treatment Mascara Duo®
Universal Brow Definer™



treatment mascara duo

Brenda Christian Treatment Mascara DUO® is revolutionary!

Plastic surgeons prefer Treatment Mascara Duo because it is easy to remove and allows gentle removal with any facial cleanser. Highly water-resistant, ophthalmologists prefer Treatment Mascara Duo because it doesn't flake or smear into the eyes.

Conditioning Primer

A gentle natural Carnauba-based lash moisturizer loaded with Soy Protein and Panthenol to nourish the lashes throughout the day and night as it protects and volumizes your lashes. Conditioning Primer grips Treatment Mascara throughout the day and prevents flaking, smudging and smearing.

Treatment Mascara

A natural Beeswax-based formula in a natural amber tone which appears richest black on brunettes and brown/black on blondes and redheads for total eye impact. Because this unique formula adjusts to your hair color, it always looks natural with perfect color intensity.



Treatment Mascara Duo is composed of two integral parts, a Conditioning Primer and a Treatment Mascara in one easy-to-use unit with two custom-designed brushes.

Treatment Mascara Duo is both fragrance and fume free, hypoallergenic and highly water-resistant.

- Makes Thicker Lashes Extending a Full One-Eighth to One-Quarter Inch
- Absolutely No Smudging or Smearing
- No Flaking, Recommended for Contact Lens Wearers
- Lashes Actually Become Healthier by Moisturizing Each Lash and Protecting the Lashes from the Environment Throughout the Day and Night.

To Use

Sweep the white Conditioning Primer through eyelashes, working from root to tip. Allow it to set for 10 seconds. Follow with an application of one or two coats of Treatment Mascara.

Perfect Lashes Every Time!

Never be concerned about your mascara ruining a beautiful makeup application. Shape and Guard™ is on the job. It helps you shape eyelashes perfectly, with no mistakes ever! Shape and Guard is the newest member of the acclaimed Brenda Christian Perfect Brow and Lash family of innovative eye care products.

Mascara where you want it, when you want it!

When applying mascara, just hold the gentle, pliable Shape and Guard under the lower eyelashes. Brush mascara over the lashes as usual. Next, to apply mascara to the upper lashes place Shape and Guard over the upper eyelashes. Brush mascara up through the eyelashes, extending toward the Shape and Guard. Until Shape and Guard™, no tool has provided an ideal surface for the separation and extension of the eyelashes.



PrimaFirm

Firming Eye Makeup Base

Before any eye makeup is applied use Prima Firm to firm and hydrate the delicate eyelid area and even color tones for perfect long lasting eye makeup application. Pigments can leach valuable moisture from eyelids causing premature aging in the eye area. Primafirm literally rescues the eyelid, halts any pending dryness and repairs previous loss of elasticity. Primafirm uses specific spherical silicas to diffuse light to trick the eye and give a soft focus back lighting to all eye makeup application.

A peptide chain stimulates collagen and elastin production for both short and long term anti-aging benefits. Filled with anti-oxidants and emollients, Primafirm lifts the eyelid area giving an immediately visible more youthful eye appearance.

To use simply apply with fingertip or Foundation Brush to entire eyelid from eyebrow to eyelashes prior to eye makeup application.



universal brow definer perfect brow gel

The Ultimate, Miracle Eyebrow System

Universal Brow Definer™ and Perfect Brow® gel are the ultimate, miracle eyebrow creation system. Just stroke Universal Brow Definer over the skin in your eyebrow area and watch as it automatically changes to the color of your own individual eyebrow. Press Perfect Brow over the Universal Brow Definer and your brow transcends to a perfect, three-dimensional eyebrow. Individual eyebrow strokes are given shape with refractive light facets. Even a close-up camera lens can't tell which brow hairs are your own and which arrived, picture perfect from Brenda Christian. Never worry about color selection. Universal Brow Definer and Perfect Brow are always your perfect color, ranging from Swedish Blond to African American Ebony.

Perfect Brow is designed for sensitive skin, is fragrance free, and is hypo-allergenic. One tube of Perfect Brow should last about four months with daily use.

The American Journal of Aesthetic Medicine recommends Brenda Christian Cosmetics for the creation of brows for anyone undergoing chemotherapy or suffering from Alopecia Areata.



Step 1

First sharpen your Universal Brow Definer using your Precision Blade Sharpener. Insert your pencil and make short quarter turns. The blade will actually create a sharp wedge at the tip of the pencil for the specific creation of eyebrow hairs.



Step 2

Apply Universal Brow Definer to the eyebrow in very short, firm strokes working in the direction of the brow hair's natural growth, forming tiny little strokes from the roots.



Natural Three Dimensional Appearance.

Never Looks Wet or Shiny.

Recommended by The American Journal of Esthetic Medicine as the Preferred Source for the Creation of Eyebrows Where There Are None.

Perfect for Chemotherapy Patients and Those Suffering from Alopecia.

Correct Mistakes from Waxing and Over Tweezing.

Whether you are filling voids in the brow area due to scar tissue, waxing or tweezing errors, or loss of hair due to Alopecia or chemotherapy, always follow the basic, natural brow shape.

The pencil has been designed to make the hair strokes fatter at the base, thinning to its end, just like natural brow hair.

Step 3

Next set Universal Brow Definer with Perfect Brow for long-lasting, natural brow appearance and to enhance the color of your eyebrows. After applying Universal Brow Definer, press Perfect Brow over the entire eyebrow area.

The special wiper/brush delivers a premeasured amount of Perfect Brow to the Universal Brow Definer application. The Perfect Brow brush is actually hollow and is filled with gel. The wiper/brush controls the application of gel so that the brows are always perfect and never appear wet or shiny.



Precision Blade Sharpener™

The Precision Blade Sharpener is unusual because it actually enhances the life of the user's pencil. If you have ever had difficulty sharpening a pencil without breaking off the point, just try Precision Blade Sharpener. A German-made, hand-polished stainless steel blade is housed in a high density ABS plastic case with two covers to protect the blade.

Insert your pencil and make short quarter turns. The blade will actually create a sharp wedge at the tip of the pencil for the specific creation of eyebrow hairs. The blades are easily sanitized after sharpening with alcohol and a cotton swab.